

**Top 10 Most Common Medical Conditions** Top Dog Conditions 1. Skin Allergies 2. Ear Infection 3. Non-cancerous Skin Mass 4. Skin Infection 6. Upset Stomach/Vomiting 7. Periodontitis/Dental Disease 8. Diarrhea/ Intestinal Upset 9. Bladder/Urinary Tract Disease

10. Soft Tissue Trauma (Bruise or Contusion)

### Minimize client frustration

- □ ACVD client survey
  - □ clients give general practitioners three (3) attempts at controlling/ resolving skin issues before seeking another opinion from another general practitioner or a specialist.

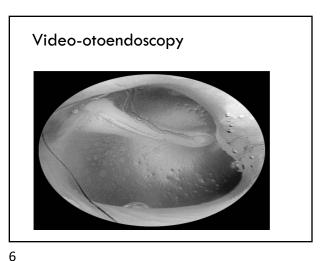


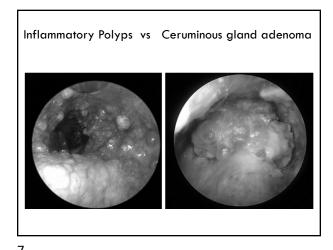
□ 10 Steps to successful treatment of otitis externa

1. Address easiest to ID/TX underlying etiologies: □ Foreign bodies □ Trauma □ Abnormal anatomy □ Ear canal tumours **□** Parasites **■** Excessive moisture ■ Atopic dermatitis ■ Adverse reaction to food ■ Hypothyroidism

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**Diagnostic Tools** □ Complete history and dermatologic exam  $\hfill\Box$  Smell  $\hfill \bigcirc \hfill \bigcirc$  and visual appearance of discharge?? □ Visual inspection ■ Hand held Use of larger instruments e.g. curettes w/surgical head ■ Video-otoscopes
■ Welch Allyn Digital Macroview Vet Otoscope, Schering-Plough ■ MDScope® MS 101, Borderlink Video-otoENDOscope, MedRx or Storz Capture view for telemedicine consultat





Isoxazolines address ALL ectoparasites including Otodectes cynotis

BRAVECTO

Simparice

Simparice

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- 2. Address next top 3 underlying etiologies for chronic recurrent otitis externa
- **□** Foreign bodies
- **□** Trauma
- Abnormal anatomy
- Ear canal tumours
- Parasites
- **■** Excessive moisture
- Atopic dermatitis
- □ Adverse reaction to food
- Hypothyroidism

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### Adverse Food Reaction







24% of food allergic patients present with otitis externa as the ONLY presenting clinical sign

Proliferative Otitis Externa
On Apoquel and Cytopoint







### Proliferative Otitis Externa







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# The "4-week" Dietary Trial

□ Increase owner acceptance

#### GOAL

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- □ At least 50% reduction of clinical signs in 4-weeks
  - If NOT → Change the diet
  - □ If positive response noted → owner is more willing to continue for total of 8-12 weeks

□ 100% restriction REQUIRED





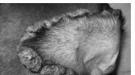
# Unusual signs of Hypothyroidism

- □ Muscle atrophy
- □ Facial nerve paralysis
- □ Acral lick granuloma
- □ Ceruminous otitis externa
- □ ACL rupture
- □ Laryngeal paralysis/voice
- □ Megaesophagus
- □ Corneal lipid deposits
- Cardiomyopathy
- □ Peripinnal hyperkeratosis



Hypothyroid - Peripinnal hyperkeratosis







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# 3. Cytology is the pillar to successful treatment of otitis externa

■ Ear cytology best diagnostic tool to ID microbes



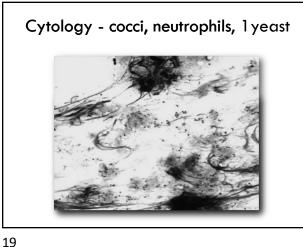
Peggy's Cove Lighthouse , Nova Scotia, Canada

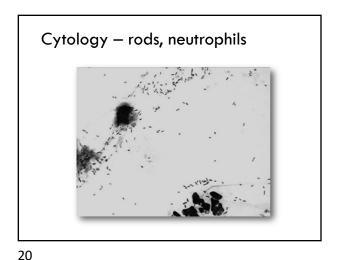
### Diagnostic Otology

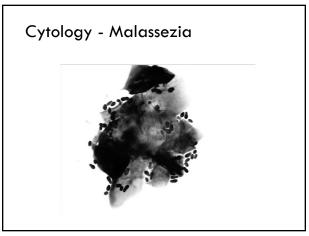
- □ Cytology ★★★★★
  - Heat fix and DiffQuik®
  - $\hfill \square$  Provides information about the inflammatory response
  - Helps direct appropriate therapy
  - □ Cocci: generally Staphylococcus or Streptococcus
    □ Rods: generally Pseudomonas>>Coryne, Proteus>>E. coli
  - Yeast is typically Malassezia, but can be Candida.
  - □ Drug Reaction w/neutrophils and no bugs
- □ Radiography
- **□** CT scan (e.g. VetCat®, Xoran) is best option
- - To diagnose a tumour or confirm proliferative tissue

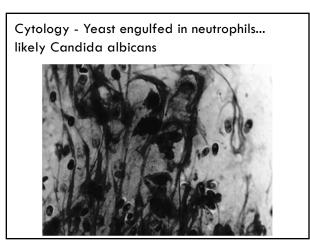


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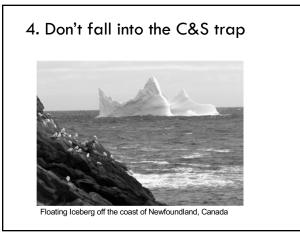


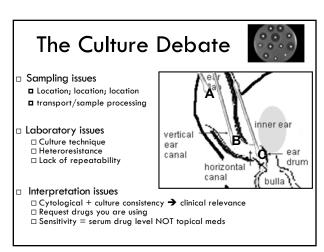


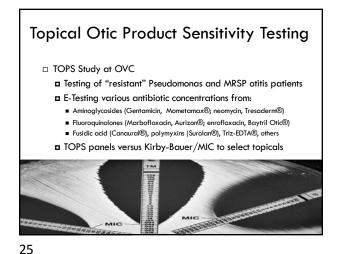


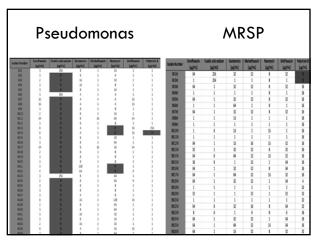


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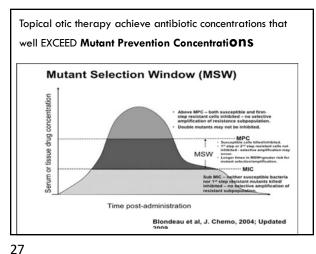






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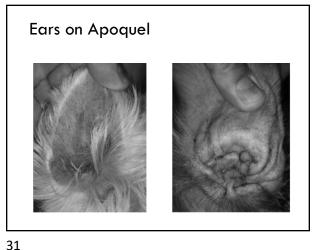
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Product Name	Antibiotic	Concentration of Antibiotic (µg/mL
Canaural	Diethanolamine fusidate	5000
Baytril Otic	Enrofloxacin	5000
Mometamax	Gentamicin	3000
Posatex	Orbifloxacin	8500
Tresaderm	Neomycin	3200
Panalog	Neomycin	2500
Surolan	Polymixin B	529.3

Otitis □ So when should you sample using current culture techniques? Severe infections Rods on cytology ■ Topical treatment failure ■ Systemic treatment

Parliament Hill. Ottawa, Ontario, Canada - our nation's capital city. Farliament Hill. Ottawa, Ontario, Canada - our nation's capital city. 5: Cull in the microenvironment ■ Steroids and/or Atopica – NOT Apoquel/Cytopoint ■ Deliver appropriate volumes □ Claro or Osurnia first line - helps improve compliance ■ Vit E - 20 IU/kg TID - minimizes transient hearing loss Parliament building Ottawa, Ontario, Canada



Calming the microenvironment

According to the mic

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6. Breakdown Virulence factors Pseudomonas

Gram negative rod
Saprophytic
Ubiquitous
Stagnant water, taps, drains, ear cleaners, solutions
Individual pipette cleansers
Opportunistic
Immunocompromised patients
Allergies
Endocrinopathies
ChemoRx Medications

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Pseudomonas resistance

Virulence factors:

Low cell wall permeability; B-lactamases; efflux pumps
Plasmid, transposon and bacteriophage transfer mutations

Improper use of antibiotics selects for resistance
Failure to reach effective concentrations at tissue level
Premature discontinuation of antibiotics
Lack of owner compliance/adherence is important

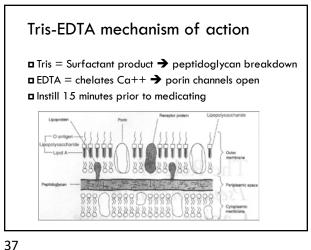
Tris-EDTA to breakdown biofilm

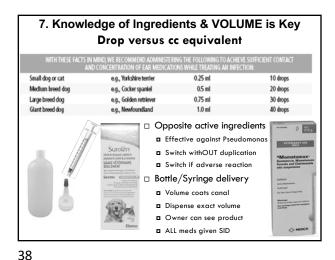
Licensed for use in dogs AND cats

Active ingredient

Salicyclic acid 0.2% w/w

Inactive ingredients
Diethylhexyl sodium sulfosuccinate
Trometamol edetate disodium
Chloroxylenol
Propylene glycol
Hydrochloric acid
Pleasant fragrance





### 8. Use of MONTH-long topical otics

- $\hfill\Box$  The more you give a client to do, The less compliance you will achieve The more resistance we will see
- □ Take ear treatment out of owners' hands ■ Residual otics as FIRST LINE treatment for otitis externa
  - Allergy Tx is complicated, minimize client confusion

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Administration 1.Clean and dry the ear canal 2. Shake the dropperette before use 3. Remove the cap while holding the dropperette upright 4. Turn the cap over and use it to break the seal 5. Screw the applicator onto the dropperette 6.Insert tip of dropperette into affected external ear canal OR DRIP INTO EAR CANAL 7. Use 0.5-1.0 mL depending on size of pet's ears 8. Massage base of ear to allow distribution \*\*Dr. Yu's adjustments CLARO' Claro® (Elanco) □ FIRST LINE TREATMENT □ Florfenicol 16.6mg/ml (vs 10mg/ml) □ Terbinafine 16.6mg/ml (vs 10mg/ml) ■ Mometasone furoate 2.2mg/ml □ Liquid formulation - ideal for stenotic ears □ ONE and DONE

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Case Selection Claro® is indicated for the bacteria and yeast most commonly associated with otitis externa (CLARO) EXTRA LABEI CLARO'

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GBVA FEB 2024 - O



Osurnia®, Dechra

- 235 dogs with otitis externa
  - Double-masked field
  - N=159 OSURNIA; N=76 Vehicle
  - 64.78% vs 43.42% (p=0.0094) @ day 45
- □ Transient loss of hearing
  - $\blacksquare$  Consider Vitamin E ~20 IU/kg TID PO esp 8y+
  - Oishi N et al. Ototoxicity in dogs and cats.VCNA. 2012;42(6):1259-1271
- EXTRA LABEL use in cats
  - 1/2 tube per ear



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Bercovitz GR, et al Long-lasting otic medications may be a rare cause of neurogenic keratoconjunctivitis sicca in dogs. JAVMA 2023; 261(1): 97-103

- □ Retrospective study
  - N = 29 patients 76% small breed dogs
  - Onset neurogenic KCS within 1 day after application
  - Documentation of low STT (< 15 mm/min)
- □ Findings:

  - Median time 86 days (19 to 482 days)
  - Corneal ulcer was diagnosed in 68% (20/29)
    - $\blacksquare$  associated with a longer time to STT  $\geq 15$  mm/min.
- □ CLINICAL RELEVANCE
  - $\ensuremath{\text{\textbf{G}}}$  Good prognosis for return of normal tear production within 1 year.
  - $\hfill \blacksquare$  Possibly 1.0ml too much for small breed dogs vesiculation of TM??

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# Three pronged approach to Yeast Otitis Externa

- 1) Calm the microenvironment
  - □ Oral steroid or cyclosporine
  - Potent topical steroid
  - Not absorbed systemically
- 2) Address any infection
  - Appropriate antimicrobial
  - Malassezia vs Candida
- 3) Address underlying etiology
  - HypoT4, Atopy, Food allergy

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# Antifungal products

- $\hfill \square$  MALASSEZIA spp.
  - □ Clotrimazole (Mometamax®, Aurizon®)
  - Enilconazole (Imaverol®)
  - Miconazole (Surolan®)
  - Silver Sulfadiazene (Baytril Otic®)
  - Posaconazole (Posatex® USA)
  - Terbinafine (Osurnia®, Claro®)
  - Systemic: ketoconazole, itraconazole, fluconazole, terbinafine
- □ CANDIDA spp
  - Nystatin
    - (Canaural®, Panalog®)





10. Maintenance Otic Therapy

- □ Pending cytology findings
  - If cytology has abnormal levels of yeast or bacteria
    - Monthly Claro
    - Monthly Osurnia
  - If cytology is normal and ear canals are inflammed
    - Twice weekly Cortavance
    - Daily to every other day Burow's HC
    - +/- Monthly Claro or Osurnia

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### What about Burow's HC solution

- □ Karl August Burow (1809-1874)
- □ Surgeon and anatomist
- □ Burow's Solution, Compounded
  - 1% Hydrocortisone
  - 2% Burow's solution (aluminum acetate)
  - Propylene glycol (NOT acetic acid)
- □ Good for maintenance
- □ Anti-inflammatory

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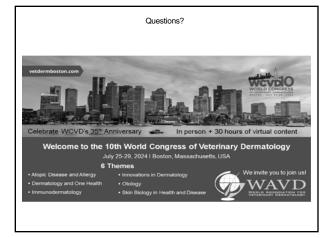
□ Some antimicrobial



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### ONCE MONTHLY TOPICALS

- $\hfill \square$  Consider using Claro/Neptra or Osurnia monthly
- □ Future direction for Dechra and Elanco:
  - lacktriangle Claro-M with mometasone only
  - $\blacksquare$  Claro-MT with mometasone and terbinafine
  - $\blacksquare$  Osurnia-B with betamethasone
  - Osurnia-BT with betamethasone and terbinafine



Can topical hydrocortisone aceponate effectively control

 $\square$  0.5 ml HCA once daily for 7 to 14 days then...

□ HCA or placebo - 2 days/week for 16 weeks

■ 41 dogs (100%) in treatment improved

■ 38 dogs went onto maintenance

■ 82% of HCA - free of clinical signs

■ No adverse events of long-term HCA

BERGVALL KE et al, ESVD 2017 page 251

allergic otitis externa and reduce the risk of recurrence? A double-blinded, placebo-controlled, prospective study